

# DCU SOLAR RACING

Charging Ahead | 2024/25

## Jump to...

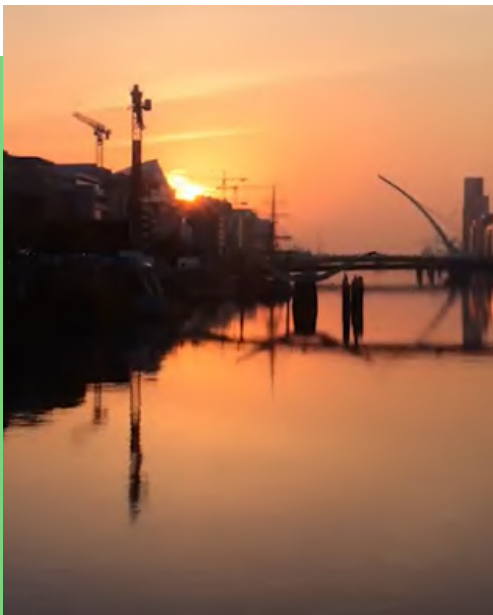
<a href="#">About DCU SR</a>	2
<a href="#">Competition #1   iLumen European Solar Challenge</a>	6
<a href="#">Competition #2   Bridgestone World Solar Challenge</a>	8
<a href="#">Car &amp; Innovation</a>	11
<a href="#">Mechanics &amp; Aerodynamics</a>	12
<a href="#">Electronics</a>	13
<a href="#">Software</a>	14
<a href="#">Strategy</a>	16
<a href="#">Industry Impact</a>	17
<a href="#">Timeline &amp; Deliverables</a>	19
<a href="#">DCU &amp; Partners</a>	20
<a href="#">Audience &amp; Media</a>	24

# About DCU SR



## Introducing DCU Solar Racing

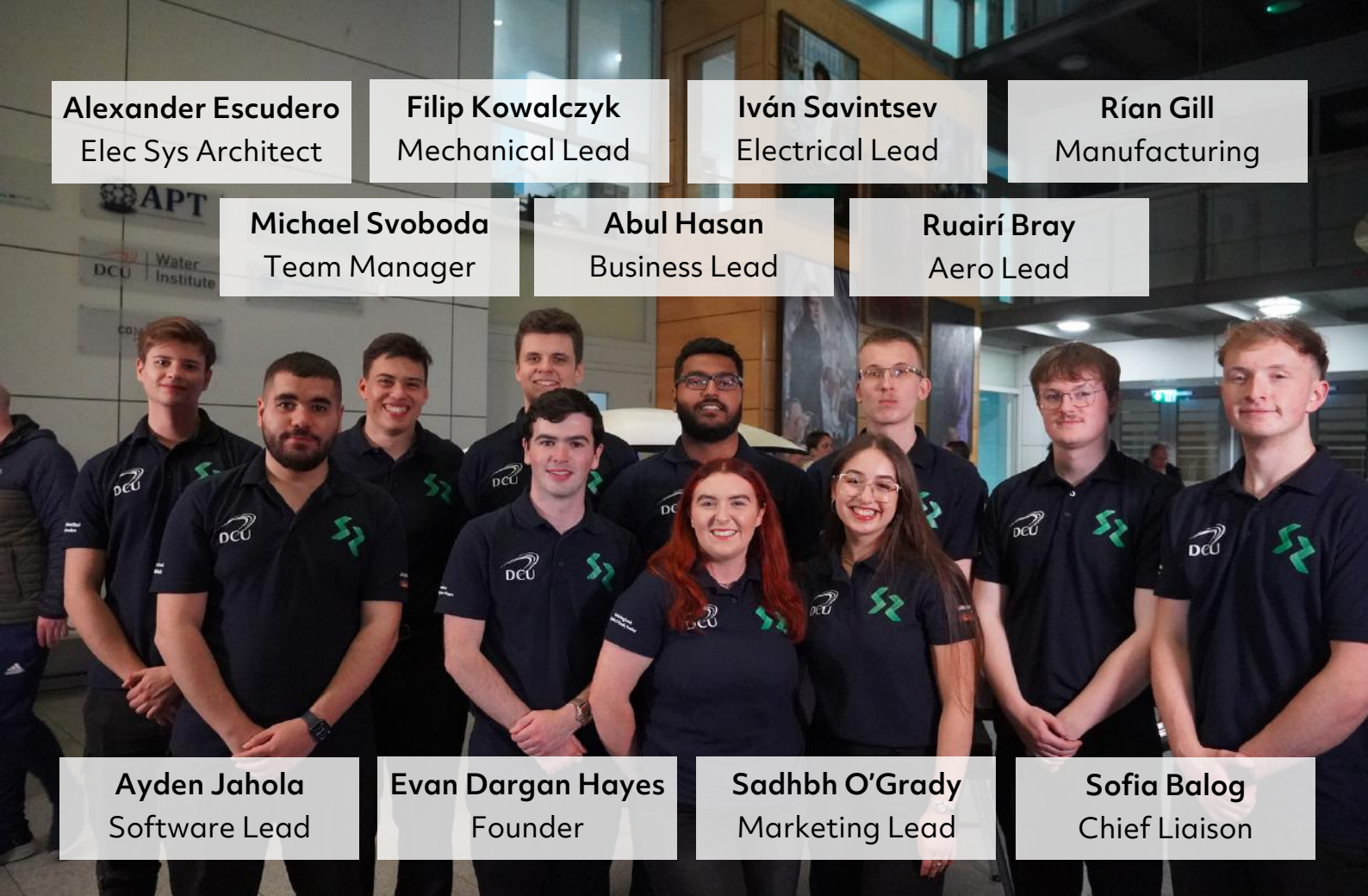
We are a student team from **Dublin City University**, building **Ireland's first solar-powered racing car** to race at global solar racing competitions, such as **the Bridgestone World Solar Challenge** and **the iLumen European Solar Challenge**.



## Powered by the sun

Solar racing is an engineering discipline that involves the **design, construction, and competition** of vehicles powered by solar energy, all while navigating high-pressure environments. It is the seamless union of **electrical, mechanical, and software engineering**, with a steadfast focus on maximizing efficiency, all in the pursuit of innovating sustainable energy solutions.





**Alexander Escudero**  
Elec Sys Architect

**Filip Kowalczyk**  
Mechanical Lead

**Iván Savintsev**  
Electrical Lead

**Rían Gill**  
Manufacturing

**Michael Svoboda**  
Team Manager

**Abul Hasan**  
Business Lead

**Ruairí Bray**  
Aero Lead

**Ayden Jahola**  
Software Lead

**Evan Dargan Hayes**  
Founder

**Sadbh O'Grady**  
Marketing Lead

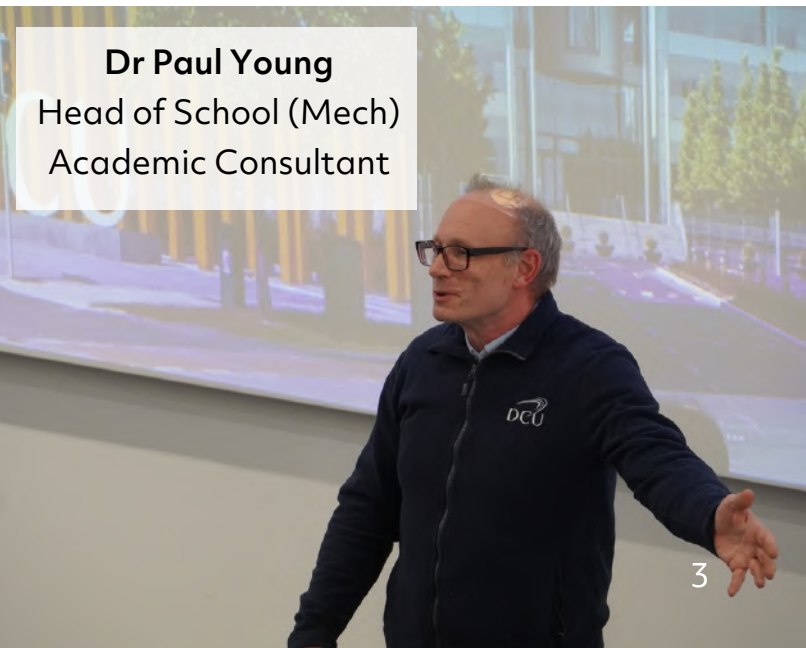
**Sofia Balog**  
Chief Liaison

## Bottom-up

The team is incorporated within the **DCU Faculty of Engineering and Computing**. The university provides technical and marketing help, permanent access to cutting-edge facilities and robust academic support. The team is **entirely student-run** and cultivates its **own domain expertise** related to the competitions, as well as relationships with relevant suppliers and manufacturers.



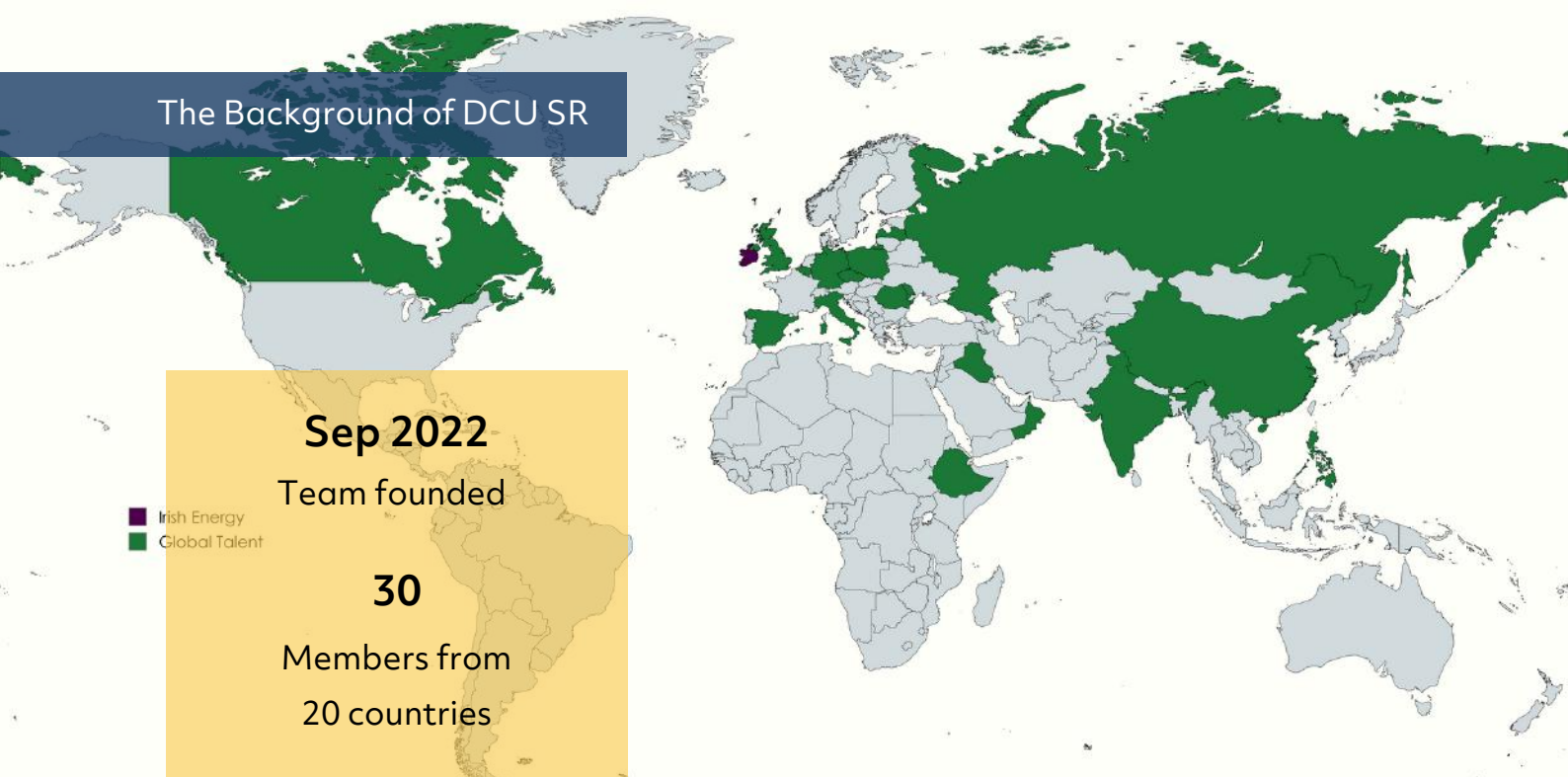
**Prof Stephen Daniels**  
Head of School (Elec)  
Team Mentor



**Dr Paul Young**  
Head of School (Mech)  
Academic Consultant



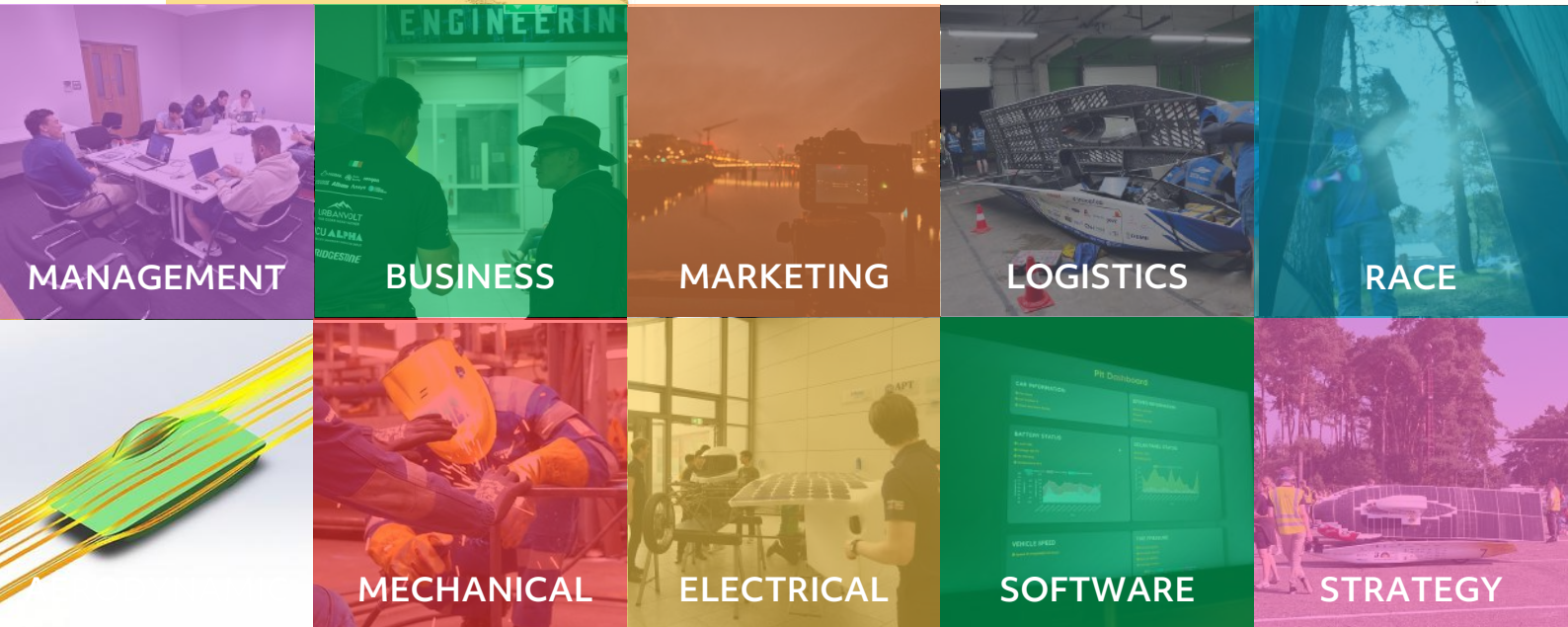
# The Background of DCU SR



**Sep 2022**  
Team founded

■ Irish Energy  
■ Global Talent

**30**  
Members from  
20 countries



# DCU

Dublin City University



Media  
Production  
Society



Redbrick  
DCU's Networking Society

## Nurturing Future Leaders

A foundational part of our team is mentorship. The team develops expertise through iterations of design, testing, and racing. We share this expertise across years, departments, and degree programmes, looking towards the future. Diligently passing on the hard-earned experience is our greatest strength.

*"We'll push Ireland's innovation onto the global stage and show that DCU is the place to be for engineering in Ireland."*



— Evan Dargan Hayes  
Team Founder (DCU SR)



Michael Svoboda —  
Team Manager (DCU SR)

*"The top competitive teams develop their solutions from the ground up, which then become introduced to the industry. This is the level we are seeking to reach, and the reason why the team must learn, iterate and improve long after each of us graduates."*

*"...we're hosting an event by the end of January in Morton Stadium to show off our work."*

*"Will you invite me in a personal capacity? I'd be honoured to be there."*



Simon Harris, TD —  
The 16th Taoiseach

— Rían Gill

Head of Manufacturing (DCU SR)



# Competition #1



## The Endurance Race

The iLumen European Solar Challenge is a biannual 24-hour-long endurance race taking place on the former F1 track of **Circuit Zolder, Belgium**. International teams build solar-powered race cars to compete in reaching **the greatest distance** over the race period. The competition selects for the most efficient energy use aided by a **lightweight design, AI systems & race strategy**.

**2016**

First iESCC

**24 h**

Race duration

**3 x 60 min**

Max allowed charging time

**1359 km**

Winner's final distance (2024)

**16**

International teams (2024)

## The Long Run

The next two races are set to take place in **Aug 2026 & Aug 2028**. These will share the regulations of the BWSC 2025 & 2027, so teams can build one vehicle and improve its systems between the competitions, making use of the time and resources already invested in the car.

Putting together the Bridgestone World Solar Challenge of **2025 & 2027** and the iLumen European Solar Challenge of **2026 & 2028**, DCU Solar Racing will compete in **all four events**.



## Harnessing the Sun

The temperate Belgian climate forces teams to adapt to irregularly clouded, **less powerful sunlight**. Ireland & much of Europe share these conditions, **extending the consumer application** of the solutions developed for this race.



## Innovating on the Clock

Teams are improving **all aspects** of the car's complex renewable energy system to gain an edge over each other. The competition pushes each engineer to combine technical skill with **efficiency, teamwork and cohesion** under pressure. The event produces engineers ready to take on the immense real-world challenges of bringing us toward a **sustainable future**.



International teams at iESC





## Competition #2



### The Journey of 3000 km

For 30 years the Bridgestone World Solar Challenge has been challenging students to create a car that will travel across **the 3000 km journey** from Darwin to Adelaide **using only solar power**. The race represents the pinnacle of modern engineering, pushing the boundaries to spur **innovation in handling green energy** and proving the **endurance, power and adaptability** of solar race cars.

**1987**

First BWSC

**50 h**

Race time limit

**~3,000 km**

Race distance

**24 (+1! 🇮🇷)**

Participating countries

**25,000,000**

Global viewers

### The Winding Road

DCU Solar Racing competes in the **Challenger class**, prioritising **speed efficiency** in all aspects of the design. A single driver cuts through the outback each day until 5:00 p.m. The teams then camp in the desert and continue until they **cross the finish line** or run out of the **50-hour time limit**.

The Regulations change **every 4 years** - this cycle emphasizes **milder sunlight, a small battery, and a large solar array**.



## The Highest Standards

The race takes place on public streets and highways, at high speeds. Each solar car must earn a **certificate of roadworthiness**, and pass **static & dynamic scrutineering**, proving the car is safe and fit to compete.

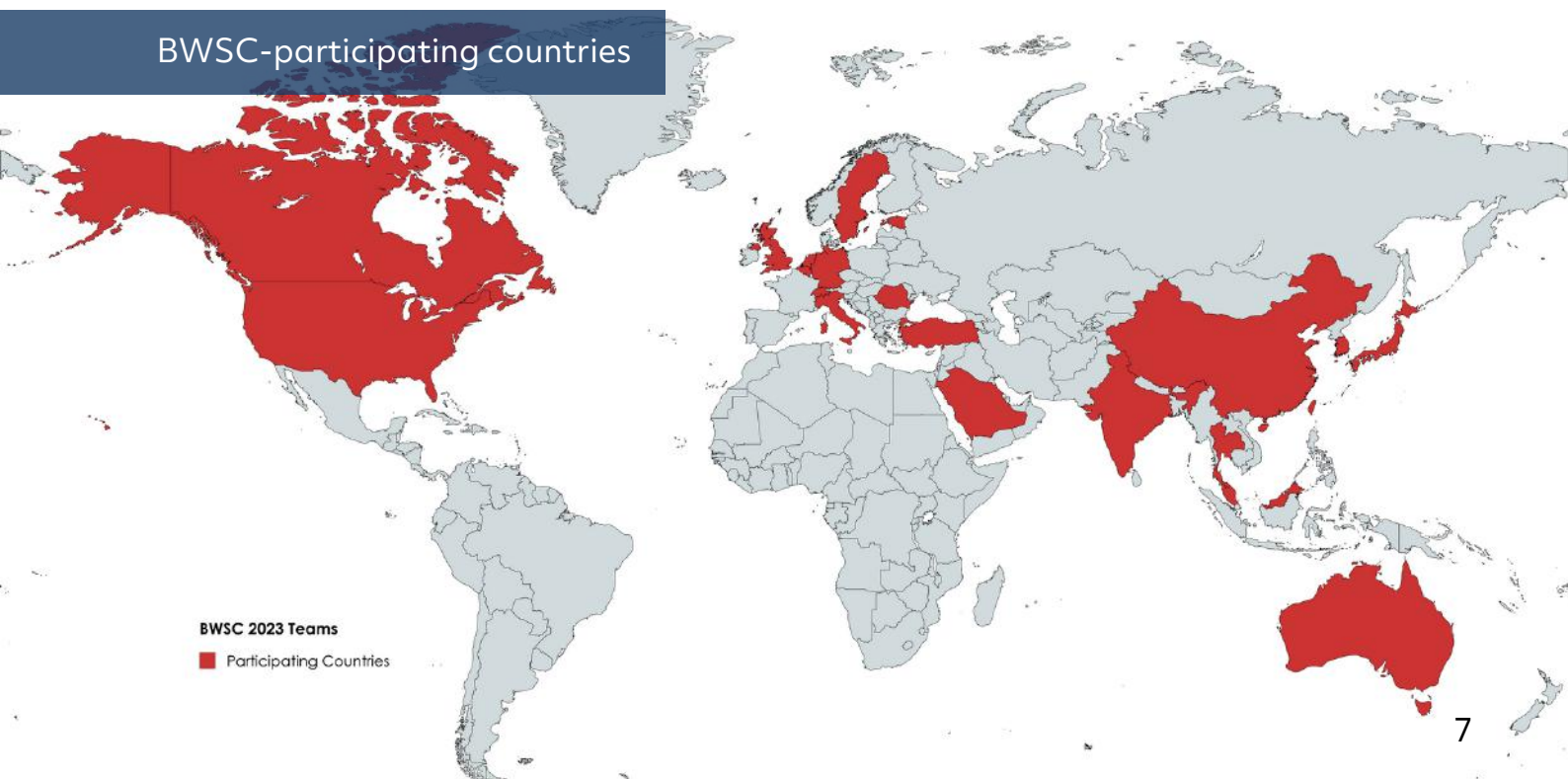


## Fighting, Together

In 2023, **31 teams** (university and high school) from **24 countries** took part in the race. Each team and each round of regulations gives rise to unique solutions tested in the competition. The event generates innovation and industry partnerships across **energy, finance, engineering, automotive, material sciences, and IT sectors**



BWSC-participating countries



*"Over the past couple of years, these dedicated students, faculty, and industry partners have poured their hearts and minds into this project, driven by a shared vision of a future where solar power can propel us forward, revolutionising the way we live in an ever-evolving sustainable world."*



**— Dr Jennifer Bruton**

Exec. Dean of the Faculty of Engineering and Computing (DCU)

*"This is a seed and you're leaving a legacy that students will hopefully benefit from over the next several years."*



**Prof Stephen Daniels —**

Head of School of Electronic Engineering (DCU)

*"You're the people who make us proud. We get inspired by you. We rely on the skills that you bring to the table. Because you're delivering this. Not DCU, not the sponsors, it's [the team], together."*

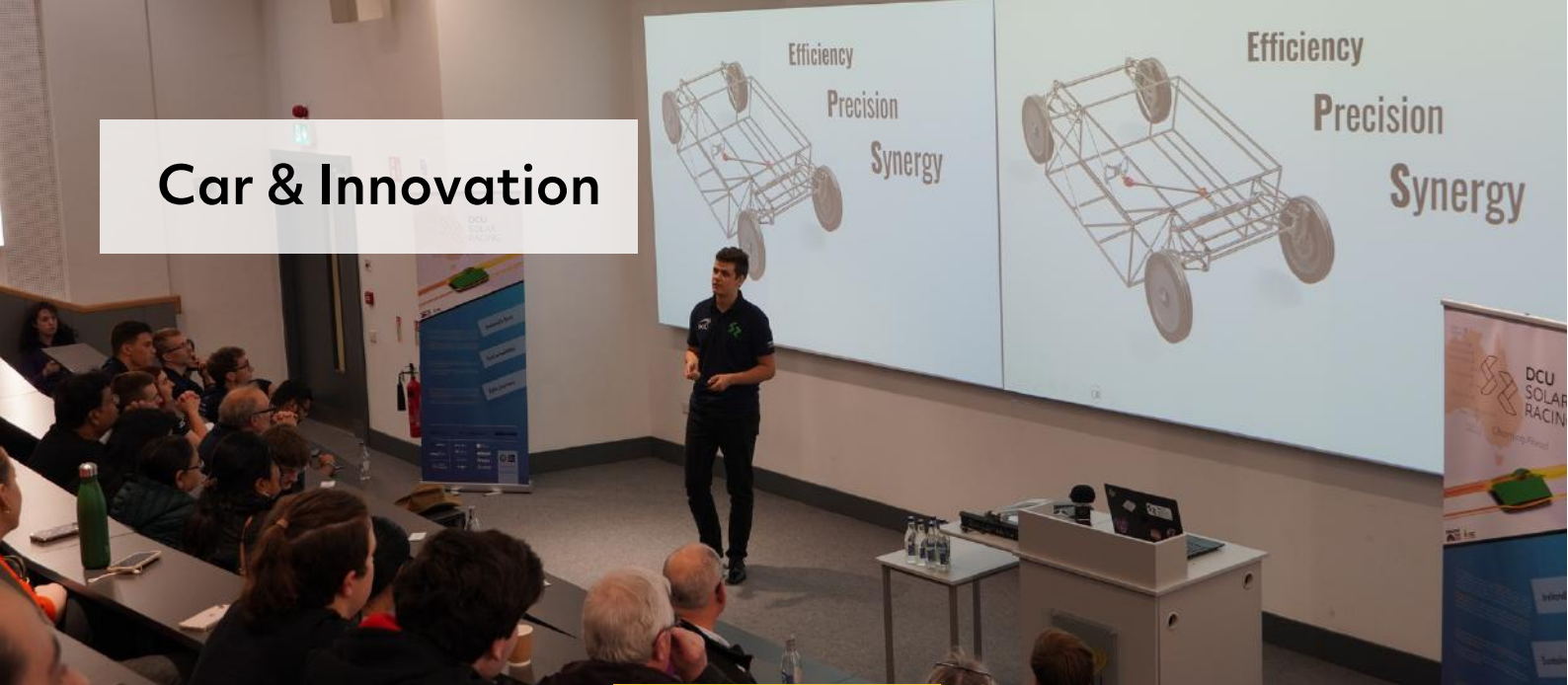


**— Dr Paul Young**

Head of School of Mechanical Engineering (DCU)



# Car & Innovation



## Not Quite F1

Compared to F1 vehicles, solar cars are **~4x lighter** and have a **~150x less powerful engine**. And while the car can achieve a top speed of **130 km/h**, the most successful race strategy consists of driving slower part of the time to take in **more solar energy**.

**130 km/h**

Max speed

**6 m<sup>2</sup>**

Solar array area

**3 kWh**

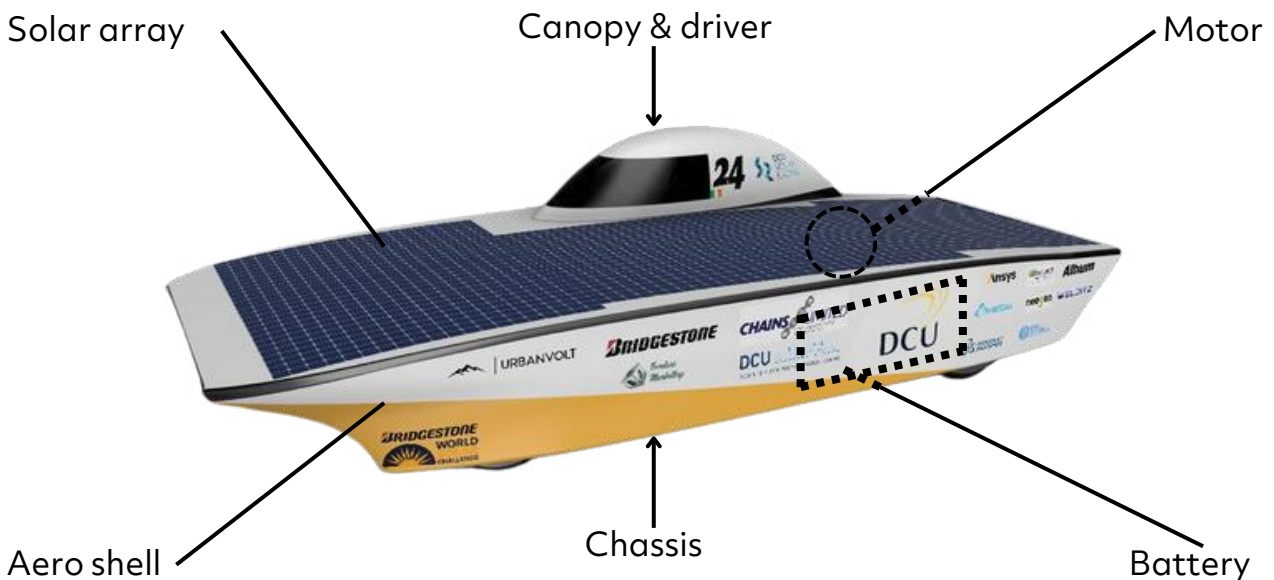
Battery capacity

**~250 kg**

Total weight  
(incl. driver)

## Regulations

The event regulations of the current four-year campaign allow a **large solar collector** and a **small battery capacity**. They also move the date of the Australian race to a winter month - **August**. This forces the cars to become better adapted to **milder climate**.



## Mechanics & Aerodynamics

**100 m<sup>2</sup>**

of layered carbon fibre

**< 0.18**

aero drag coefficient

**5.8 m x 2.3 m x 1.65 m**

size limit

**170 kg**

total weight (excl. driver)

**4**

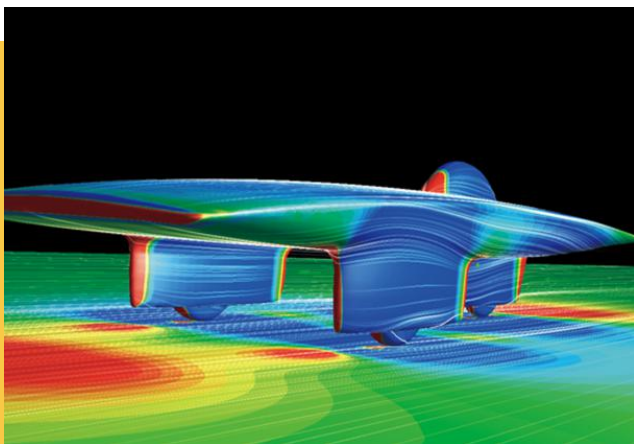
number of wheels

**70 pages**

of race regulations

### The Backbone

The race places the structure of the car under conflicting demands of becoming **ultra-light**, yet **robust**. This favours materials like **aluminium, carbon fibre & foam**, machined into the slimmest, safest shape for weight reduction.



### Aero Optimization

The catamaran-shaped aeroshell of the car makes **the greatest difference in performance**. Designing its shape is an iterative process of both computer-based and real-world wind tunnel testing for every possible combination of **wind angle, speed and temperature**.

### Mechanical Safety

Before the car is allowed to compete, its full safety documentation must be **approved by a chartered engineer** and submitted to the organisers for review. The car must then be granted a **license of road-worthiness** and pass a set of **scrutineering challenges** before it is admitted on the starting line.





# Electronics

> 24.4%

solar cell efficiency

11 Mj

battery capacity

> 95%

motor efficiency

386

solar cells, in 3 strings

10x per second

battery data reporting

Temp Sensors

for every 2 cells

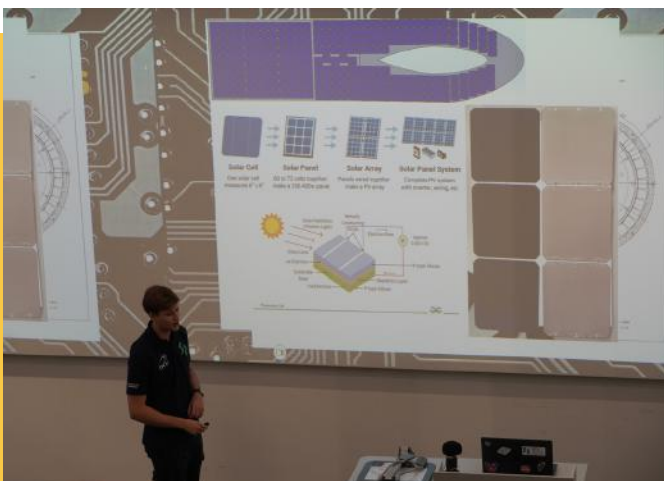


## Power

The high-voltage systems must safely harness as much solar energy as possible and convert it to speed with **minimal losses**. This is aided by advanced systems such as **Maximum Power Point Trackers**, a **Battery Management System**, or regenerative braking.

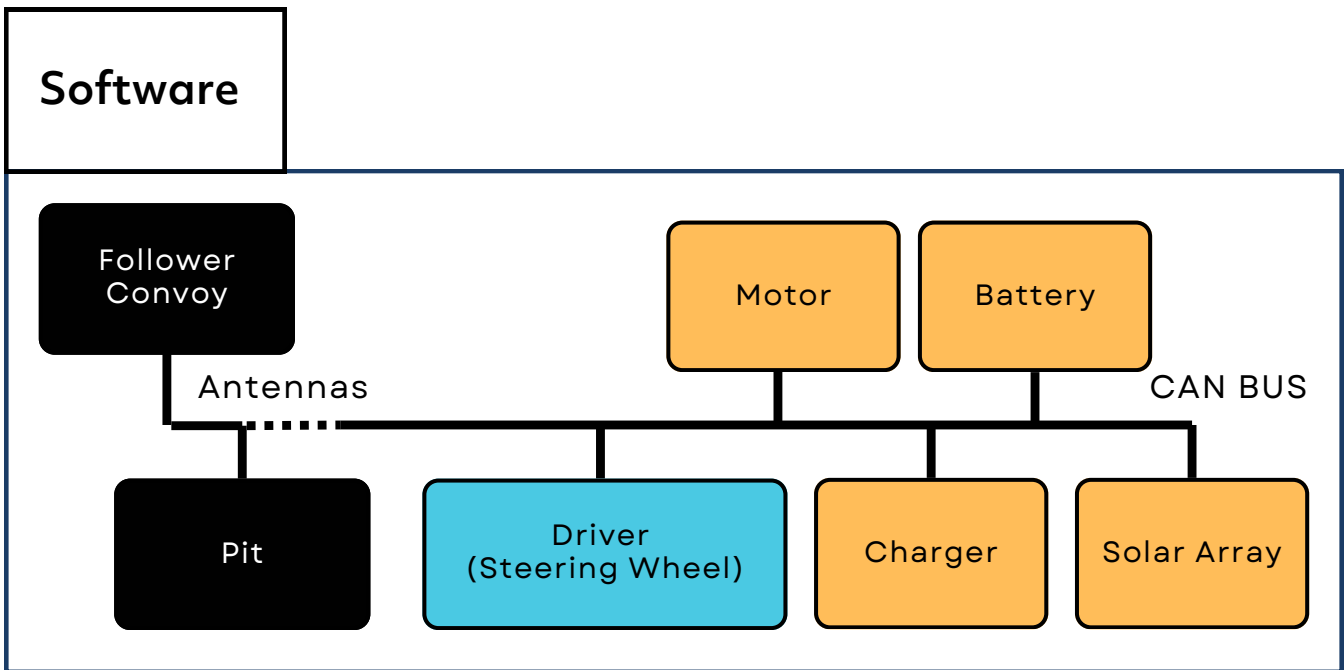
## Network

The car's power and driving systems generate a high volume of telemetry data. They communicate with the driver via the vehicle **CAN BUS** and send data to the pit and the follower convoy.

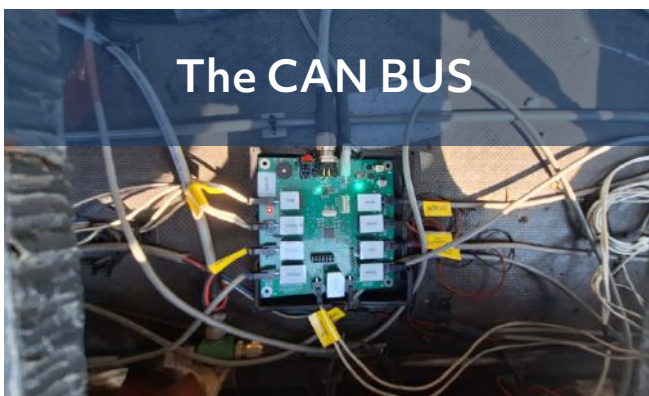


## Electrical Safety

The most crucial mandatory feature is the **Battery Safe State** - in case of an emergency, the battery must be **isolated** from the car and the electrical system must be **shut down**. Each high-volt system has built-in safety components and real-time telemetry to prevent **overheating, surge current** etc.



Measuring vehicle performance in real-time gives the solar car its **competitive edge**. Effective development, testing, and race energy management depend on the intelligent handling of **telemetry data** gathered from each system. Both the car and the driver rely on a support network linking each node, as shown above.



**The CAN BUS**

Like in a typical race car, all the onboard systems communicate via the **Vehicle CAN BUS** - the Driver via **Steering Wheel** -> **Motor** -> **Battery (& Charger)** -> **Solar Array**.

The CAN BUS now connects a network of compatible **off-the-shelf microprocessors** which will later be upgraded into **PCBs**.

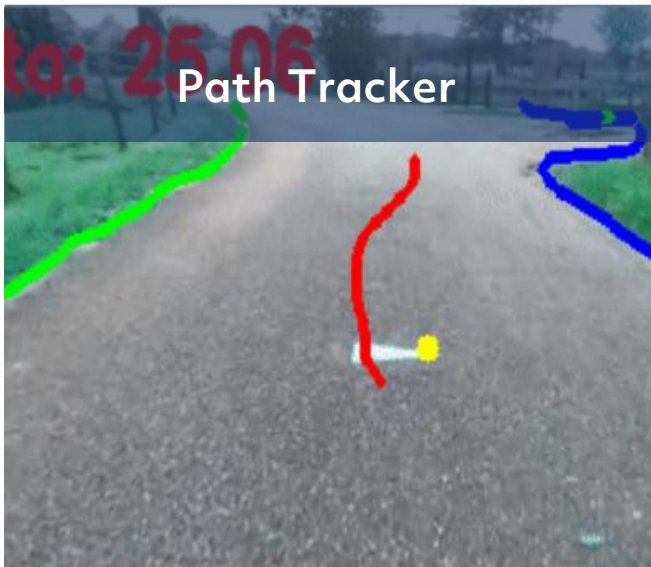


**Race Telemetry**

During the Bridgestone World Solar Challenge, the car maintains a **wireless two-way communication** with the vehicle's **CAN BUS**, i.e. its systems - these numbers are crucial for **race strategy, safety, & analysis**.

At the iLumen European Solar Challenge, the **Pit** becomes the target, just like in a Formula E race.





## Path Tracker

Linekeeping is an essential skill both in Australia and on a circuit. Using a **computer vision system**, the car is capable of projecting an optimal path through the complex race landscape, even under **poor visibility conditions**. This helps mitigate risks of damage or injury.



## !!! Fatigue Detector !!!

Our car uses cameras with **AI image processing** to monitor key indicators of fatigue, such as **eye movements**, **blink rates**, and **head positions**.

This scanning for signs of drowsiness or lack of focus enables **efficient and safe driver management**.

## Real-time Data Dashboard for the Pit



## Strategy

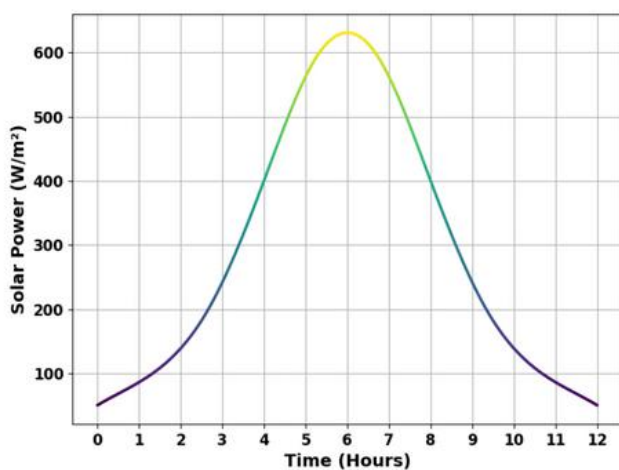
The **faster** a solar racecar drives, the quicker it **depletes its stored energy**. It is often better to drive at a moderate speed to take advantage of **peak sunlight hours** by accumulating as much solar energy as possible.

The amount of gained solar power depends on **the local climate** and **weather** at the time - this is the case of the **iESC race circuit**, as shown **below on the left**.

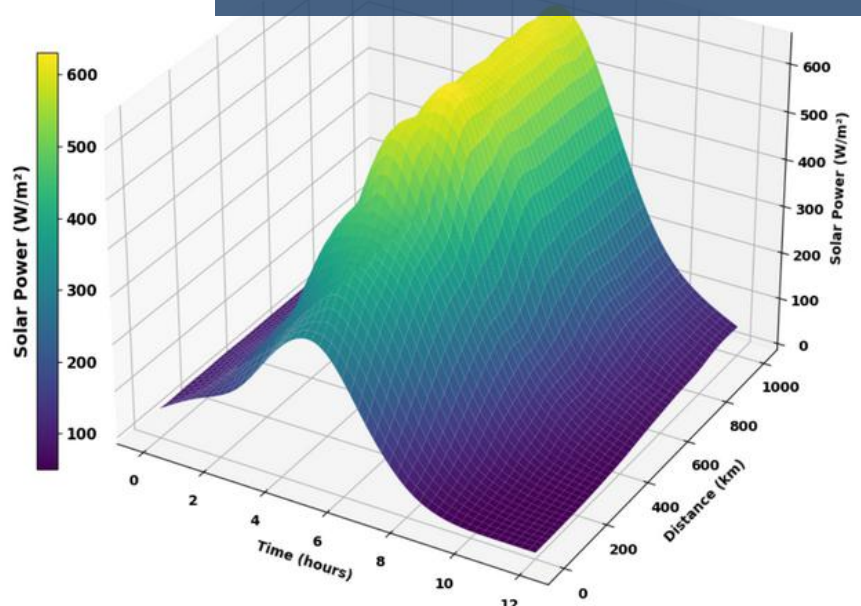
As the car crosses 3,000 km in Australia, it faces **changing climate conditions**. Thus each **Distance (km)** in the graph on the right has its own profile. The Strategy team combines this data with the car's **real-time battery reporting** to determine **the optimal speed** for any given point of the adventure.




Irradiance Profile (Circuit)



Irradiance Profiles (Outback)







## Industry Impact



### Solar Panels

The Regulations always impose a **Solar Array area limit**. This has driven the teams to develop and use increasingly **more efficient cells** - and when the space-grade GaAs cells were banned, this innovative focus shifted to cheaper, non-toxic cells.



### Energy Storage

All electric vehicles greatly rely on the efficiency of the **Energy Storage system**.

The progress made in **telemetry, temperature management** and **high-voltage safety** continues to influence the design of EVs.



### Aerodynamics

Of all systems, the **Aero shell** has the greatest impact on the speed of the vehicle.

The Solar Challenges serve as a **testing ground** for new ideas in this space, such as **shark skin**.



### Materials & Structures

With a total car weight of **~170 kg**, every system responds to competing demands to remain robust while becoming lighter and smaller. This leads to both innovative, replicable uses of **new materials** and to ubiquitous **weight reduction strategies**.

*"Together, we're not just building a solar car, we're driving the future of innovation in Ireland and beyond."*



**— Mary Gray**  
Marketing Manager (UrbanVolt)

*"Working with the team, I'm absolutely amazed at how mature and how engaged and how resourceful all of the team have been."*



**Colm Conyngham —**  
Marketing & PR Manager (Bridgestone Ireland)



# Timeline & Deliverables

## The 2024/25 Campaign

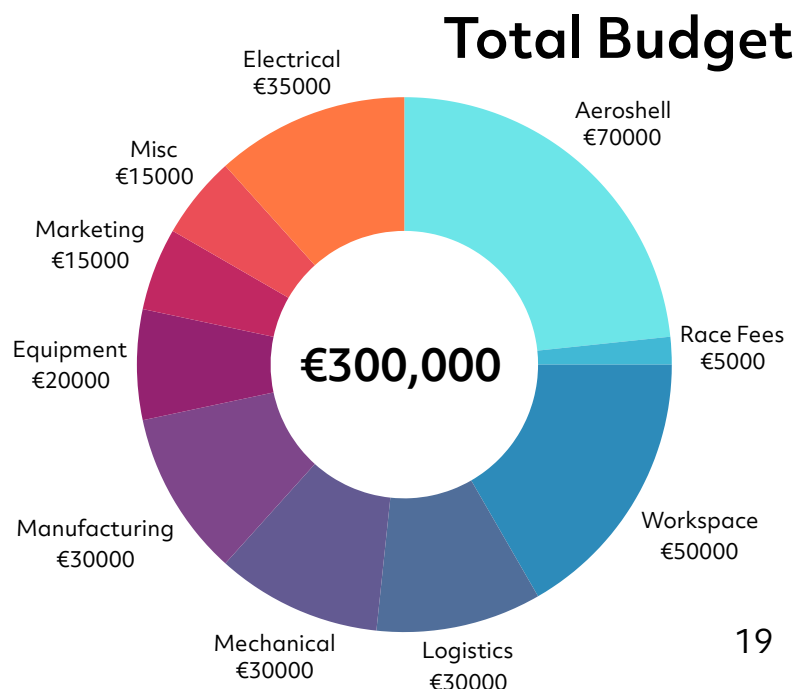
Both competitions are run in **4-year-long cycles**. Each cycle shares a set of design regulations which determine the properties of the solar car. This means that **a car built for the 2026 iESC will also be allowed to enter the next two competitions.**

The iLumen European Solar Challenge in September 2026 will be DCU SR's first race. The team successfully **unveiled the Alpha prototype** of the solar car on the 8th of October. The next build milestone is a demonstration of a **race-ready car** on the **Mondello Park circuit in May 2025.**



## Budget Breakdown

The total budget of the 2024/25 campaign year is **€300,000**. This includes the costs of all components, manufacturing and race logistics. **Most invested resources remain useful throughout the next 2 races, as the rules are compatible.**



## DCU & Partners



### Purposefully Different

DCU Solar Racing thrives on nurturing lasting relationships with its partners. Our university is a young, flexible, **modern tech hub** with a diverse pool of talent and well-developed technical facilities. Here, the team connects the school's **19,000 STEM and Humanities students** with **expert technical and academic staff**, a **large alumni network** and its own private **Partners**. This powerful alliance makes DCU the perfect host for Ireland's first solar racing team.

The full-time team members are self-selected for their **initiative, teamwork, ambitious attitude** and **stubborn persistence**. To our Partners, they make for a demonstrably **more experienced, collaborative, more valuable** talent pool.



### Welcome to the Family

The team recognises its Partners as our most valuable asset and takes care to include them in multiple promotional events in each campaign, such as the Prototype Unveiling, an **Endurance Run Fundraiser**, the **Mondello Park Scrutineering Demo**, and the final race.



## Partner Impact



### Press Release | Bridgestone Ireland

Bridgestone Ireland have released a press release (link in title), signaling their expertise and community involvement to the industry.

### Irish Media Reach | Futureproof (Newstalk), Ray D'Arcy Show...

The early interviews were conducted on shows with 224,000 and 68,000 daily listeners - linked further.

### Event Announcement | Niedax Group

Niedax (who sponsor Bayern Leverkusen) have shared our unveiling internally as part of their newsletter, which includes their major suppliers across Europe.

### Team Documentary | Urbanvolt

Urbanvolt are recording a reserved-rights behind the scenes documentary of our project which will be used as both a case study and also for marketing purposes



## Every Step of the Way

The team carries its partners and their brand through every event on all merchandise, uniforms, banners, visual materials and the car. The prominence and benefits of each partner corresponds to their level of support, as outlined on the next page.



### Current Team Partners

**DCU** Ollscoil Chathair  
Bhaile Átha Cliath  
Dublin City University

 **URBANVOLT**

**BRIDGESTONE**

**DCU ALPHA**  
DUBLIN CITY UNIVERSITY INNOVATION CAMPUS

**CHAINS LIMITED**  
LIFTING EQUIPMENT, TESTING  
& SAFETY SINCE 1960

 **Timeless Marketing**

**Snickers**  
WORKWEAR

**HULTAFORS GROUP**


**teg**

 **IRISH GARAGE EQUIPMENT**

**WELDITZ**

**Benson ENGINEERING**  
bringing business together

 **NIEDAX**

 **global**

 **Hybrid**  
Technology Partners  
Technology Experts in Streamlining Business

**Altium**

**Ansys**

**neogen**

 **DASSAULT SYSTEMES**



# Sponsorship Tiers



**Title Partner**  
(please inquire)

*Diamond tier benefits plus:*

Naming of car / shared team name

'Drive the car' events (subject to availability pre/post BWSC event)

Additional tailored benefits

**Diamond**  
€50,000+

*Platinum tier benefits plus:*

Designated section on the website

Use of solar car for company events (subject to availability pre/post BWSC event)

Corporate talks / Outreach support

**Platinum**  
€25,000 - €49,999

*Gold tier benefits plus:*

Meet and greet events with the team

Limited access to the solar car (subject to availability pre/post BWSC event)

Tailored promotion at the campaign events

**Gold**  
€10,000 - €24,999

*Silver tier benefits plus:*

Access to CVs of team members (s. to agreement)

Logo and description on the team website

Personal social media exposure

**Silver**  
€5,000 - €9,999

*Bronze tier benefits plus:*

Logo on team uniform

Logo and hyperlink on the team website

**Bronze**  
€2,000 - €4,999

*Supporter tier benefits plus:*

Logo on solar car

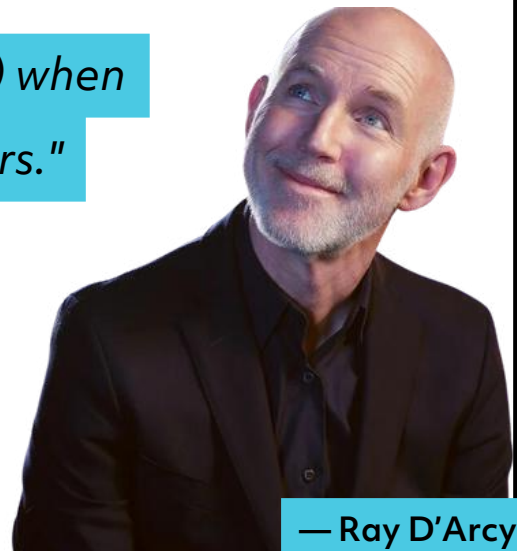
Logo on the website

**Supporter**  
Below €2,000

Acknowledgement on the team website

Invitation to launch events & our grateful thanks!

*"There will be a time in the future (...) when people will be driving solar-driven cars."*



— Ray D'Arcy  
Host of the Ray D'Arcy Show (RTÉ)

*"It's so cool! It's such a cool idea. I didn't study science or engineering, but that would make me go: 'I wanna be a part of this project!'"*



Jonathan McCrea —  
The *Futureproof* Podcast Host (Newstalk)



# Audience and Media

**50+ million**

YouTube views ("Lightspeed")

**20+**

competing countries

**30 years**

of BWSC Races

**7 days**

race duration

**100s of Partners**

associated with BWSC

**21+ million**

global BWSC audience

## The Irish Brand Presence

Being Ireland's **first solar racing team** with a long-term growth strategy and a robust local network for support and recruitment attracts media attention. In Ireland, **our supporters' brand presence** is channelled through these along with the digital media of the team and the university.

Our Partners connect with our audience best through numerous **real-life team events** such as **Faculty Open Days**, **Scrutineering Demos**, or **Webinars** within the broader green tech community.



## The Global Scope





The competition's popularity has surged, following a documentary series with **50 million YouTube views**. As a result, participants, media coverage, and reputable sponsors continue to grow each year. The BWSC now attracts a global audience of **over 20 million fans** each season.

## Past Appearances

This page contains the catalogue of DCU Solar Racing media appearances to date. The status of the **first Irish team** with a **unique focus on smart computer-vision assistant systems** means this list will keep expanding as the team crosses the upcoming visually appealing milestones:

1. The **endurance run fundraiser** in January 2025
2. The **scrutineering & driving demo** of a race-ready car in March 2025
3. The team's **first Bridgestone World Solar Challenge** in August 2025

## Interviews

			
<a href="#"><u>Team Intro Alpha Trailer</u></a>	<a href="#"><u>Ray D'Arcy show (RTÉ)</u></a>	<a href="#"><u>Futureproof (Newstalk)</u></a>	<a href="#"><u>Radio Kerry</u></a>

## Articles

			
<a href="#"><u>DCU</u></a>	<a href="#"><u>Engineers Ireland</u></a>	<a href="#"><u>Made in Ireland</u></a>	<a href="#"><u>Killarney Advertiser</u></a>

## SR Originals



[Gallery](#)



[LinkedIn](#)



[Instagram](#)



[Website](#)





Join us on our mission to create and keep a hotspot of exceptional engineering, applied sciences and creative spirit, solving the challenges of sustainable transport.

